



# **"Pumpkinfest Goes to the Circus"**

## **Kidzfest & Talent Performance**

### **Application**

**October 3 & 4**

Business or Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone # \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

#### **Kidzfest Booth Rules & Regulations:**

- There is a \$50/day non-refundable charge for attending for the weekend, regardless of how many time slots chosen. **The fee is waived for sponsors and non-profit organizations, and circus performers.**
- Attendees **MUST** stay for the entire time slot.
- The objective of this event is to provide family-friendly activities for the community, rather than to pursue sales leads. Printed material handouts are permitted for sponsors only, and the display of products is not allowed. Participants may promote their business or organization through their attire and/or small signage.
- Each attendee will receive a 10x10 space otherwise noted. All tables, tents, chairs, & supplies will be the responsibility of the attendees.
- If there is a need for a power source, Zeeland Festivals will need to be made aware at the time of application.
- Zeeland Festivals retains the right to approve/disapprove of the booth/activity idea.
- Attendees understand no social media, digital or printed, will be given, unless associated with a sponsorship.
- Attendees understand the purpose of the booth is to provide a family friendly activity and any political, religious, and/or contentious activity/agenda is strictly prohibited.

**\*\*Sample Booth Suggestions:\*\*** Consider incorporating activities such as sack racing, theme-based crafts, cornhole, pumpkin bowling, a relay course, carnival games, a mini hay bale maze, a bubble-blowing station, and more. For additional ideas, browse Pinterest by searching for "Circus Festival Games." Remember, the more creative your game or booth, the more foot traffic you will attract! Please note that Zeeland Festivals reserves the right to approve or deny any booth concepts.

#### **Please select which time you would like to attend:**

- ☐ Friday, October 3<sup>rd</sup>: 11-2pm
- ☐ Friday, October 3<sup>rd</sup>: 4-7pm
- ☐ Saturday, October 4<sup>th</sup>: 12-3pm
- ☐ Saturday, October 4<sup>th</sup>: 4-6pm

☐ Circus Act I wish to perform: \_\_\_\_\_

☐ Game/Activity I wish to bring: \_\_\_\_\_

☐ I would like to run an activity provided by Zeeland Festivals

**Please sign that you understand this policy:** \_\_\_\_\_

Please make checks payable to: Zeeland Festivals, Inc. P.O. Box 94, Zeeland, MI 49464  
Applications can be emailed to [zeelandfestivalsinc@gmail.com](mailto:zeelandfestivalsinc@gmail.com) by **September 15<sup>th</sup>, 2025**  
Lynette Lam, Director of Zeeland Festivals, Inc. Phone 616.301.5041