zeeland FESTIVALS

# SPONSORSHIP OPPORTUNITIES

## EASTER EGG HUNT

*Please join us in supporting our 3rd Annual Easter Egg Hunt!*

**Saturday, March 27 at 9:30am and 9:45am.**

- ☐ $2,500 — **Golden Egg Sponsor:** Premier logo on print material, social media, and name in press release
- ☐ $1,000 — **Easter Basket Sponsor:** Tiered logo on print material, social media, and name in press release
- ☐ $750 — **Bunny Trail Sponsor:** Tiered logo on print material and social media
- ☐ $500 — **Egg Hunt Friend:** Business or individual name on print material and social media

Commitments due March 1 for inclusion in print materials.

## ZEELAND'S SHOW & SHINE CAR SHOW & CRUISE

*A two-day summertime event featuring a Friday night car cruise and s Seturday cor show in downtown Zeeland, with more than 200 car enthusiasts.*

- ☐ $2,500 — **Grand Champion Sponsor:** Premier logo on print material, social media, and name in press release
- ☐ $1,000 — **Cruier Sponsor:** Tiered logo on print material, social media, and name in press release
- ☐ $750 — **Chrome Sponsor:** Tiered logo on print material and social media
- ☐ $500 — **Pit Crew Partner:** Business or individual name on print material and social media

Commitments due June 1 for inclusion in print materials.

## ZEELMANIA

*Zeelmania returns for 2027. Join us downtown every Monday night in July for family-friendly fun from 6–8pm.*

**Monday, July 12 • Monday, July 19**
**Monday, July 26 • Monday, August 2**

- ☐ $2,500 — **Zeelmania Headliner:** Premier logo on print material, social media, and name in press release
- ☐ $1,000 — **Main Street Sponsor:** Tiered logo on print material, social media, and name in press release
- ☐ $750 — **Family Fun Sponsor:** Tiered logo on print material and social media
- ☐ $500 — **Zeelmania Friend:** Business or individual name on print material and social media

*Sponsors moy indicate the date(s) they wish to attend with a femily-fnirally game/cetivhy and/oz giveaviay. Commitments due June 1 for inclusion in print materials.*

## PUMPKINFEST

*Zeeland's famous fall festival, featuring a unique and creative theme. This year's event is September 30–October 2.*

- ☐ $2,500 — **Great Pumpkin Sponsor:** Premier logo on print material, social media, and name in press release
- ☐ $1,000 — **Golden Harvest Sponsor:** Tiered logo on print material, social media, and name in press release
- ☐ $750 — **Pumpkin Patch Sponsor:** Tiered logo on print material and social media
- ☐ $500 — **Harvest Friend:** Business or individual name on print material and social media

Commitments due August 15 for inclusion in print materials.

## SPONSOR COMMITMENT FORM

*Complete the form below to confirm your sponsorship and support of **Zeeland Festivals**.*

Business/Organization Name: _____

Contact Person: _____ Phone: _____

Email: _____

Address: _____

*Please return this form by the deadline indicated for each event to ensure inclusion in print materials.*

✉ zeelandfestivalsinc@gmail.com | P.O. Box 94, Zeeland, MI 49464

*Zeeland Festivals does not express approval or disapproval of the mission of the company in which the sponsorships funds are sourced.*