



Pumpkinfest Kidzfest Application

October 3 & 4

Business or Organization _____

Contact Person _____ Phone # _____

Email Address: _____

Mailing Address _____ City _____ State ____ Zip _____

Kidzfest Booth Rules & Regulations:

- There is a \$50/day non-refundable charge for attending for the weekend, regardless of how many time slots chosen. **The fee is waived for sponsors and non-profit organizations.**
- Attendees MUST stay for the entire time slot.
- Each attendee will receive a 10x10 booth space unless otherwise noted. All tables, tents, chairs, & supplies will be the responsibility of the attendee. Print material handouts are acceptable; however, no product displays are allowed whatsoever.
- If there is a need for a power source, Zeeland Festivals will need to be made aware at the time of application.
- Zeeland Festivals retains the right to approve/disapprove of the booth/activity idea.
- Attendees understand no social media, digital or printed, will be given.
- Attendees understand the purpose of the booth is to provide a family friendly activity and any political, religious, and/or contentious activity/agenda is strictly prohibited.
- The 2024 Pumpkinfest theme is "CIRCUS."
- **The fee is waived for an INFLATABLE Volunteer. You are able to have (1) 6ft table promoting your business with giveaways for kids & must have a Volunteer at the inflatable during the entire shift supervising.**

Sample Booth Suggestions: Sack racing, fall or theme-based crafts, corn hole, pumpkin bowling, relay course, princess crowns/prince sword making, mini hay bale maze, etc. Zeeland Festivals also has pre-established activities that you can supervise. If you wish to do this, please note it in the comment section below.

Please select which time you would like to attend:

- Friday, October 3rd: 11-2pm
- Friday, October 3rd 4-7pm
- Saturday, October 4th: 12-3pm
- Saturday, October 4th 4-6pm

Please describe what type of booth/activity you would like to share or if you would like to supervise a pre-established activity:

Please sign that you understand this policy: _____

Please make check payable to: Zeeland Festivals, Inc. P.O. Box 94, Zeeland, MI 49464
Applications can be emailed to zeelandfestivalsinc@gmail.com by **September 15th, 2025**
Lynette Lam, Director of Zeeland Festivals, Inc. Phone 616.301.5041