



Parade Entry Form

**Zeeland’s Magical Christmas Parade**

Monday, November 28, 2022 at 6:30 pm

Parade Fee \$30

Line-up information will be sent out the week before the parade via email.

**IMPORTANT!** The deadline to get your application submitted is Monday, November 14, 2022.

Applications will not be accepted after this date. There are a limited number of placements available.

Name of business or organization \_\_\_\_\_

Contact person \_\_\_\_\_ Phone number(s) \_\_\_\_\_

Mailing address \_\_\_\_\_

City, state & zip \_\_\_\_\_

E-mail address \_\_\_\_\_ (\*confirmations will be sent to this address)

Type of unit being entered please check all that applies [all units *must* be decorated]:

Marching Band  Riding Band  Walking Group  Car type vehicle  Float  Other

(describe below)  Tractor  Horse / Animal Unit (poop scooper **REQUIRED**); # of

horses \_\_\_\_\_

\*Float description: \_\_\_\_\_

\*\*Float Length \_\_\_\_\_

Music:  Yes  No

Candy/Handout Policy: Candy/Handouts will not be allowed for this parade due to safety concerns. Please sign this document, as a representative of your business/organization indicating an understanding of new policy and an agreement that your organization/business will not hand out candy or any other items at this parade. Should your organization/business fail to abide by the policy, your signature indemnifies Zeeland Festivals Inc. of any liability resulting from damages incurred due to failure to abide by this policy.

**\*Sign here that you have read these policies (signature REQUIRED):**

\_\_\_\_\_

Describe your parade entry: **\*\*No Santa’s Please\*\***

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Complete and SIGN (above) this form and return **by Monday, November 14, 2022.** We *must* have this form by the deadline in order for you to be in the parade. The cost for parade applications is \$30 (Please make checks payable to Zeeland Festivals with “Christmas Parade” in the memo line. **NOTE: entry fee is waived for EMS/Fire/Police/Military and School Marching Bands. The parade fee is NON REFUNDABLE.**

Mail or fax your entry form to: **Zeeland Festivals, PO Box 94 Zeeland, MI 49464.** Questions: 616.301.5041 or zeelandfestivalsinc@gmail.com

## Zeeland Festivals Parade Hand-Out Policy & Guidelines

Parade entries are invited to submit a short, detailed proposal as to how their parade entry/group would safely distribute candy/promotional items. Each entry's summary should provide specific details including, but not limited to:

1. A description of the items to be handed out. (i.e., size of candy or item.)
2. The plan for safe distribution of the items to parade spectators.
3. How many individuals will walk with your group?
4. Is there a moving vehicle as part of your parade entry? If so, please describe how the members of your group will distance themselves (and the candy) from the moving vehicle.
5. The name and contact information of an individual in your group who will be on site and will be responsible for overseeing the distribution during the parade itself.

It is the expectation of the Zeeland Festivals Board of Directors that the very safest manner for candy/promotional item distribution during Zeeland's Magical Christmas Parade, is that individual items will be placed directly into the hands of individual spectators; no items should touch the ground.

**\*\*Tip:** Selecting a large enough item will discourage parade participants from grabbing a handful at a time and releasing the items into a group of spectators, where pieces are likely to fall onto the ground (mini candy canes, peppermint or other candy discs, smarties and dum dum suckers may be inadvertently tempting to grab by the handful for mass distribution.)

Zeeland Festivals does not have the staff or manpower necessary to provide supervision of any distribution during the parade. The responsibility for safe distribution will reside solely with the parade entry. If the proposal details a safe manner of distribution acceptable to the Zeeland Festivals Board, the entry will be notified of the approval in advance of the parade. Distribution of items outside of this process is strictly prohibited.

It is the sincere hope of Zeeland Festivals, Inc. that this process will yield a successful outcome and we will be able to safely and confidently maintain candy/handouts in the Zeeland Magical Christmas Parade for years to come!

Thank you!

**All proposals must be submitted by November 14, 2022 to:**

**Lynette Lam, Zeeland Festivals Director**

[zeelandfestivalsinc@gmail.com](mailto:zeelandfestivalsinc@gmail.com)