



Memorial Day Parade

Monday, May 26th at 9am

Business/Organization/Contact Person _____

Phone # _____ Email _____

Address _____ City _____ State ____ Zip _____

(It is very important that you provide a reliable email address. This email will be used for all parade communications.)

Rules & Regulations:

- No advertising of commercial businesses is permitted. Because of this there is no fee.
- No brochures, coupons, balloons, roses, etc. are to be handed out or sold, except the poppies may be handed out and/or sold by the Legion Auxiliary
- The advocacy of a political cause or viewpoint is not permitted
- Nonprofit organizations may participate if they have signs that messages which say something like "Supporting our Troops", or "Remembering Our Veterans"
- Candidates may participate as long as they do not hand out literature or buttons, and if they include a sign on a vehicle as indicated above
- Candy/Handouts will not be allowed for this parade due to safety concerns and violations of the policy during the parade. Please sign this document, as a representative of your business/ organization indicating an understanding of the policy and an agreement that your organization/ business will not hand out candy or any other items at this parade.
- Should your organization/business fail to abide by the policy, your signature indemnifies Zeeland Festivals Inc. of any liability resulting from damage incurred due to failure to abide by this policy
- If the Business/organization you are registering will utilize a motor vehicle in the Parade, please confirm the following:
 - The driver of the vehicle is at least 18 years of age
 - The driver has a valid Michigan Driver's License and Insurance
 - All requirements must be met in order for the vehicle to be included in the parade
- **Please email applications to: zeelandfestivalsinc@gmail.com**

Type of Parade Unit:

- Marching Band Car Pick-Up Truck Walking Group
 Tractor Horse/Animal Group
 Other/Float (Please Describe):

Please Sign that you understand this policy: _____