



Zeeland’s Memorial Day Parade
Parade Application 2023
Monday, May 29, 2023 at 9AM

IMPORTANT:

In regard to parade rules, please note the following:

- No advertising of commercial businesses is permitted
- No candy or flyer is to be distributed by any participant
- No brochures, coupons, balloons, roses, etc. are to be handed out or sold, except that poppies may be handed out and/or sold by the Legion Auxiliary
- The advocacy of a political cause or viewpoint is not permitted
- Nonprofit organizations may participate if they have signs that messages which say something like:
 - "Supporting our Troops", or
 - "Remembering Our Veterans"
- Candidates may participate as long as they do not hand out literature or buttons, and if they include a sign on a vehicle as indicated above
- Horses, tractors, antique cars, people on bicycles are also permitted

Name of Organization: _____

Contact Person: _____

*Email Address: _____

(It is very important that you provide a reliable email address as this is where communications regarding the parade will be sent.)

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

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|---|--|
| Type of Parade Unit - Please check all that apply: | |
| <input type="checkbox"/> Marching Band | <input type="checkbox"/> Pick-Up Truck |
| <input type="checkbox"/> Car | <input type="checkbox"/> Horse/Animal Group |
| <input type="checkbox"/> Float | <input type="checkbox"/> Tractor |
| <input type="checkbox"/> Walking Group | <input type="checkbox"/> Other |

Hand-Out Policy:

Candy/Handouts will not be allowed for this parade due to safety concerns and violations of the policy during the Pumpkinfest parade. Please sign this document, as a representative of your business/ organization indicating an understanding of new policy and an agreement that your organization/ business will not hand out candy or any other items at this parade. Should your organization/business fail to abide by the policy, your signature indemnifies Zeeland Festivals Inc. of any liability resulting from damages incurred due to failure to abide by this policy.

PLEASE SIGN THAT YOU UNDERSTAND THIS POLICY: _____

Questions? Please contact Lynette Lam 616-301-5041 or zeelandfestivalsinc@gmail.com