



Pumpkinfest Avenue of Art Application

Pumpkinfest takes place October 6 & 7. Pumpkinfest is partnering again with All Rout INC. to bring the community art project Pumpkinfest Avenue Art. We invite you or your group to participate and express your creative talents! Professional artists, families, Church groups, businesses, and schools are all welcome.

Our theme this year is **“PUMPKINFEST IS OUT OF THIS WORLD!”** The structures you have to choose from are listed below and are first come first serve:

- (8) Planets that are 4ft in size
- (1) 6ft Rocket with face cut-out for photo opportunities
- (2) 4ft Astronauts
- Stars of various sizes

Overview & Guidelines:

- The Avenue of Art will be displayed throughout downtown Zeeland during Pumpkinfest 2023.
- Artists will be provided with the wood structure but are responsible for their own supply costs. **Artists are responsible for making sure their structure is stable and will not fall apart. Last year, it worked really well to screw the sculptures onto plywood. We would love it if your plywood/base was decorated and cohesive with your sculpture.**
- Artist(s) are responsible for creating, delivering, and maintaining Avenue Art within the dates below.
- Artist(s) understand that their time and talent are volunteered.
- The structure will be supplied ready to decorate. The artist is responsible for paint and supplies.
- The content displayed on each structure must remain neutral: no controversial material (nothing obscene or violent), no political or religious material, no logos or direct advertising. Use your creativity!
- The Avenue Art committee retains full discretion to determine whether the artwork meets the standards set forth above.
- Artists are fully responsible for repairing or replacing any elements of their work if it is damaged by weather or misfortune while in place.
- No electrical power is available; however, the use of battery powered items or LEDs is acceptable.
- The artist is responsible for using paint and a sealer to protect the structure from the weather.
- If you never submit the sculpture for Pumpkinfest and just keep it you will be charged \$100 to replace that piece.
- Pieces can be picked up at ALLRout, Inc (3382 Production Ct Zeeland) and will need to be delivered downtown Zeeland by Thursday, September 28th. Pick up will be October 8 & 9.
- Pieces are on a first come, first serve basis. Any questions can be directed to Lynette Lam 616.301.5041
- Zeeland Festivals will be hosting a guided ART WALK at Zeeland Art Gallery (122 E Main Ave Zeeland) on Monday, October 2nd from 6-7:30pm. Light refreshments will be served. **Artists are encouraged to attend to speak about their art piece.**



Individual/Organization Name:

Contact Name (if different from above):

Title of the work & piece requested*:

Brief explanation of design idea:

_____ Yes, I would like to keep my structure after Pumpkinfest

_____ No, I would like to donate my structure to Pumpkinfest for future display or fundraising.

_____ I plan to attend the Art Walk on Monday, October 2nd from 6-7:30pm

Name _____

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

Phone: _____

Signature/Date: _____