



Zeeland’s Magical Christmas Parade Entry Form

Monday, November 27, 2023 at 6:30 pm

👤 Complete and SIGN this form and return by **Monday, November 20, 2023.** We *must* have this form by the deadline in order for you to be in the parade.

👤 **The Cost for the parade application is \$30.00.** Please make checks payable to Zeeland Festivals with “Christmas Parade” in the memo line. *NOTE: The entry fee is waived for EMS/Fire/Police/Military and School Marching Bands. The parade fee is NON REFUNDABLE.*

👤 The parade lineup and arrival time information will be emailed to you approximately a week before the event day.

Name of business or organization _____

Contact person _____ Phone number(s) _____

Mailing address _____

City, state & zip _____

E-mail address _____
(confirmations will be sent to this address)

Type of unit being entered please check all that applies [all units *must* be decorated]:

Marching Band Riding Band Walking Group Car type vehicle Float Other

Tractor Horse / Animal Unit (poop scooper **REQUIRED**); # of horses _____

*Float description: _____

*Float Length _____

Music: Yes No

Describe your parade entry: ****No Santa’s Please****

Zeeland Festivals Parade Hand-Out Policy & Guidelines

Parade entries are invited to submit a short, detailed proposal below as to how their parade entry/group would safely distribute candy/promotional items. Each entry's summary should provide specific details including, but not limited to:

1. A description of the items to be handed out. (i.e., size of candy or item.)
2. The plan for safe distribution of the items to parade spectators.
3. How many individuals will walk with your group?
4. Is there a moving vehicle as part of your parade entry? If so, please describe how the members of your group will distance themselves (and the candy) from the moving vehicle.
5. The name and contact information of an individual in your group who will be on site and will be responsible for overseeing the distribution during the parade itself.

It is the expectation of the Zeeland Festivals Board of Directors that the very safest manner for candy/promotional item distribution during Zeeland's Magical Christmas Parade, is that individual items will be placed directly into the hands of individual spectators; no items should touch the ground.

****Tip:** Selecting a large enough item will discourage parade participants from grabbing a handful at a time and releasing the items into a group of spectators, where pieces are likely to fall onto the ground (mini candy canes, peppermint or other candy discs, smarties and Dum Dum suckers may be inadvertently tempting to grab by the handful for mass distribution.)

It is the sincere hope of Zeeland Festivals, Inc. that this process will yield a successful outcome and we will be able to maintain candy/handouts safely and confidently in the Zeeland Magical Christmas Parade for years to come! Thank you!

Candy/Item Handout Proposal:

Sign here that you have read the item/candy handout policy attached and that the above information is accurate. (Signature REQUIRED):

Signature:

Mail or fax your entry form to: Zeeland Festivals, PO Box 94 Zeeland, MI 49464
Questions: Call Lynette at 616.301.5041 or email zeelandfestivalsinc@gmail.com