



## Pumpkinfest 2024 Sponsorship

Pumpkinfest is Zeeland’s most popular fall festival. This year marks the 40th annual Pumpkinfest downtown Zeeland on Friday and Saturday, October 4 & 5, 2024. We appreciate your support!

### Title Sponsor \$10,000 (Limit 1)

- Premier logo placement on print material including:
  - 8,000 direct mail pieces
  - Schedule of events posters
- Premier logo exclusively featured on signage at event
- Sponsor recognition on zeelandfestivals.com
- Zeeland Festivals Facebook promoting (7,000+)
- Name submitted in press release
- Invited to attend event with a relative activity or giveaway

### Visionary Sponsor \$1,000

- Tiered Logo featured on print material including:
  - 8,000 direct mail pieces
  - Schedule of events posters
- Zeeland Festivals Facebook promoting (7,000+) & zeelandfestivals.com
- Name submitted in press release
- Invited to host a booth at event with relevant activities or giveaways

### Gold Sponsor \$750

- Tiered Logo featured on print material including:
  - 8,000 direct mail pieces
  - Schedule of events posters
- Zeeland Festivals Facebook promoting (7,000+) & zeelandfestivals.com
- Invited to host a booth at event with relevant activities or giveaways

### Silver Sponsor \$500

- Business name at silver level and size on promotional materials including:
  - 8,000 direct mail pieces
  - Schedule of events posters
- Zeeland Festivals Facebook promoting (7,000+) & zeelandfestivals.com
- Invited to host a booth at event with relevant activities or giveaways

### Bronze Sponsor \$250

- Business name at bronze level and size on promotional materials including:
  - 8,000 direct mail pieces
  - Schedule of events posters
- Zeeland Festivals Facebook promoting (7,000+) & zeelandfestivals.com

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Title \$10,000 \_\_\_\_\_ Visionary \$1,000 \_\_\_\_\_ Gold \$750 \_\_\_\_\_ Silver \$500 \_\_\_\_\_ Bronze \$250 \_\_\_\_\_

Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to: Zeeland Festivals, Inc. PO Box 94, Zeeland MI 49464 by March 1st, 2024  
Lynette Lam, Director of Zeeland Festivals, Inc. Phone: 616.301.5041 Email: zeelandfestivalsinc@gmail.com