

Pumpkinfest Avenue Art Application

October 7 & 8, 2022

Pumpkinfest takes place October 7 & 8. This year's celebration will feature a number of events all week long that can be enjoyed by all ages. Pumpkinfest is partnering with All Rout INC. to bring the community art project Pumpkinfest Avenue Art. We invite you or your group to participate and express your creative talents! Professional artists, families, Church groups, businesses, and schools are all welcome.

This is a very important year as we are celebrating "Zeeland turns 175!" Our town is rich in history and we really want these pieces to tell our town's story. The structures you have to choose from are listed below:

- **Pair of wooden shoes – 18"x45" interlock**
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- **Baby chick – 20" tall x 22" long stand on feet**
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- **Dutch Boy – 22" tall x 12" wide interlock with shoe**
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- **Dutch Girl – 22" tall x 12" wide interlock with shoe**

Overview & Guidelines:

- ❖ This year's Pumpkinfest theme is "Zeeland turns 175!".
- ❖ The Avenue of Art will be displayed throughout downtown Zeeland during Pumpkinfest 2022. ❖ Artists will be provided with the wood structure, but are responsible for their own supply costs. **Artists are responsible for making sure their structure is stable and will not fall apart. Last year, it worked really well to screw the sculptures onto plywood. We would love it if your plywood/base was decorated and cohesive with your sculpture.**
- ❖ Artist(s) are responsible for creating, delivering, and maintaining Avenue Art within the dates below.
- ❖ Artist(s) understand that their time and talent are volunteered.
- ❖ The structure will be supplied ready to decorate. Artist is responsible for paint and supplies. ❖ The content displayed on each structure must remain neutral: no controversial material (nothing obscene or violent), no political or religious material, no logos or direct advertising. Use your creativity!
- ❖ The Avenue Art committee retains full discretion to determine whether the artwork meets the standards set forth above.
- ❖ Artists are fully responsible for repairing or replacing any elements of their work if it is damaged by weather or misfortune while in place.
- ❖ No electrical power is available, however, the use of battery powered items or LEDs is acceptable.
- ❖ Artist is responsible for using paint and a sealer to protect the structure from the weather. ❖ If you never submit the sculpture for Pumpkinfest and just keep it you will be charged \$100 to replace that piece.
- ❖ Pieces will be ready for pick up the first week in September and will need to be delivered downtown Zeeland by Thursday, September 29th. Pick up will be October 9 & 10. ❖ Pieces are on a first come, first serve basis. Any questions can be directed to Lynette Lam 616.301.5041

APPLICANT FORM

Individual/Organization Name:

Contact Name (if different from above):

Title of the work & piece requested*:

Brief explanation of design idea:

Yes, I would like to keep my structure after Pumpkinfest

No, I would like to donate my structure to Pumpkinfest for future display or fundraising.

Name _____

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

Phone: _____

Signature/Date: _____

