



Pumpkinfest 2023 Sponsorship

Pumpkinfest is Zeeland’s most popular fall festival. This year marks the 38th annual Pumpkinfest downtown Zeeland on Friday and Saturday, October 6 & 7, 2023. We appreciate your support!

Visionary Sponsor \$1,000

- Logo featured on print material including:
 - 8,000 direct mail pieces
 - Schedule of events posters
 - Event-specific print items, where applicable
- Zeeland Festivals Facebook promoting (7,000+)
- Name submitted in press release
- Opportunity to host or sponsor a relevant activity/event downtown (Please inquire with Zeeland Festivals Director)

Gold Sponsor \$750

- Logo featured on print material including:
 - 8,000 direct mail pieces
 - Schedule of events posters
- Zeeland Festivals Facebook promoting (7,000+)
- Opportunity to host or sponsor a relevant activity/event downtown (Please inquire with Zeeland Festivals Director)

Silver Sponsor \$500

- Business name at silver level and size on promotional materials including:
 - 8,000 direct mail pieces
 - Schedule of events posters
- Zeeland Festivals Facebook promoting (7,000+)
- Opportunity to host or sponsor a relevant activity/event downtown (Please inquire with Zeeland Festivals Director)

Bronze Sponsor \$250

- Zeeland Festivals Facebook promoting (7,000+)
- Business name or individual name on “thank you support sponsors” sign located at event

Visionary \$1,000 _____ **Gold \$750** _____ **Silver \$500** _____ **Bronze \$250** _____

Business: _____ Contact: _____

Address: _____ Phone: _____

Email: _____

Please make checks payable to: Zeeland Festivals, Inc. PO Box 94, Zeeland MI 49464
by: **August 15th, 2023**

Lynette Lam, Director of Zeeland Festivals, Inc. Phone: 616.301.5041 Email: zeelandfestivalsinc@gmail.com