



zeeland festivals

## Pumpkinfest Avenue of Art

Join us for the vibrant celebration of Pumpkinfest, occurring on October 2, 3, and 4! Throughout the weekend, downtown will come alive with various exciting events. This year, we are thrilled to partner with All Rout INC. to continue the community art project, Pumpkinfest Avenue Art. We invite you and your group to unleash your artistic creativity! Whether you are a professional artist, a family seeking a fun activity, a church group, a local business, or a school, everyone is welcome to express their talents. Our captivating theme this year is "Welcome to the Circus!"

As part of the project, we will provide wooden cutouts of a seal, a lion, an elephant, and a bear, along with circus tents and circus masters. Please be sure to indicate which cutout you would like on the next page!

### Overview & Guidelines:

- The Avenue of Art will be showcased throughout downtown Zeeland during Pumpkinfest.
- Artists will be provided with a wooden structure, but they will be responsible for their supply costs.
- Artists must ensure that their structure is stable. It may be helpful to secure the sculptures onto plywood. We encourage you to decorate your plywood/base to create a cohesive look with your sculpture.
- Artists understand that their time and talent are volunteered.
- The content displayed on each structure must remain neutral: no controversial material (including anything obscene or violent), no political or religious content, and no logos or direct advertising. Use your creativity!
- The Avenue Art committee retains full discretion to determine whether the artwork adheres to these standards.
- Artists are fully responsible for repairing or replacing any elements of their work if they are damaged by weather or other misfortunes while on display. Artists are responsible for using paint and a sealer to protect their structures from the weather.
- If you do not submit your sculpture for Pumpkinfest and keep it instead, you will be charged \$100 for the replacement of that piece.
- Please call Lynette at 616.301.5041 to arrange a pickup. Pieces will need to be delivered downtown Zeeland by Thursday, September 25th. Pick up will be October 5 & 6.
- Zeeland Festivals will be hosting a guided ART WALK at Triple Root (146 E Main Ave Zeeland) on Thursday, October 2<sup>nd</sup> from 6-7:30pm. Artists are encouraged to speak about their art piece.

Individual/Organization Name:

Contact Name (if different from above):

Title of Work AND Piece Requested:

Brief Explanation of Design Idea:

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\_\_\_\_\_ Yes, I would like to keep my structure after Pumpkinfest.

\_\_\_\_\_ No, I would like to donate my structure to Pumpkinfest for future display or fundraising.

\_\_\_\_\_ I plan to attend the Art Walk on Thursday, October 2 from 6-7:30pm

Name\_\_\_\_\_

Address:\_\_\_\_\_ City:\_\_\_\_\_

State:\_\_\_\_\_ Zip:\_\_\_\_\_ Email:\_\_\_\_\_

Phone:\_\_\_\_\_

Signature/Date:\_\_\_\_\_