



## Pumpkinfest 2022 Sponsorship

**Zeeland is celebrating its 37th annual Pumpkinfest downtown Zeeland on Friday and Saturday, October 7 & 8, 2022. We would love for you to become a sponsor!**

### Visionary Sponsor \$1,000

- Business logo at premium level and size on promotional materials including:
  - 8,000 direct mail pieces
  - Schedule of events posters
  - Event-specific print items, where applicable
- Business logo recognition at premium level on websites including Pumpkinfest, City of Zeeland, and Zeeland Festivals Facebook page
- Business mentioned during pre-event promotions, when applicable:
  - Radio Interviews
  - Press Releases (Local News Stations)
- Opportunity to host or sponsor a relevant activity/event downtown (Please inquire with Zeeland Festivals Director)
- Business name or individual name on “thank you support sponsors” sign located at event

### Advocate Sponsor \$750

- Business name at middle level and size on promotional materials including:
  - 8,000 direct mail pieces
  - Schedule of events posters
  - Event-specific print items, where applicable
- Business name recognition on websites including Pumpkinfest and Zeeland Festivals Facebook page
- Opportunity to host or sponsor a relevant activity/event downtown (Please inquire with Zeeland Festivals Director)
- Business name or individual name on “thank you support sponsors” sign located at event

### Contributor Sponsor \$500

- Business name on promotional materials at lowest level and size including:
  - 8,000 direct mail pieces
  - Schedule of events posters
- Business name recognition on websites including Pumpkinfest and Zeeland Festivals Facebook page
- Business name or individual name on “thank you support sponsors” sign located at event

### Support Sponsor \$250

- Business name or individual name recognition on websites including Pumpkinfest and Zeeland Festivals Facebook page
- Business name or individual name on “thank you support sponsors” sign located at event

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Visionary \$1,000 \_\_\_\_\_ Advocate \$750 \_\_\_\_\_ Contributor \$500 \_\_\_\_\_ Support Sponsor \$250 \_\_\_\_\_

Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to: Zeeland Festivals, Inc. PO Box 94, Zeeland MI 49464  
by: **September 9<sup>th</sup>, 2022**

Lynette Lam, Director of Zeeland Festivals, Inc. Phone: 616.301.5041 Email: zeelandfestivalsinc@gmail.com